

Damian Hassan

UX, Interaction and Visual Designer

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Experience

UX Designer III ADP

Remote
October 2021 - January 2022

Visualized creative solutions for customer problems, participated in design planning with product pod for future work and backlog grooming. Collaborated with Product Managers, Researchers, and Engineers to build actionable prototypes in a Lean UX and Agile environment with a cross-functional, virtual team. Developed designs from hand-drawn sketches to high-fidelity mockups and prototypes.

Digital Creative Director Savvy Marketing Group

Pittsburgh, PA
March 2016 - October 2021

Led the digital design vision, managed client products, agency employees and contractors. Designed websites and digital products. Led design sessions and reviews, adhered to industry best practices for web design and accessibility. Led whiteboard sessions to develop digital marketing strategies. Developed user personas, journey maps, wireframes and prototypes. Worked with client stakeholders on needfinding and market research. Overhauled the agency's digital strategy, including the website and sales funnel.

Digital Design & Development Consultant Beyond Spots & Dots

Pittsburgh, PA
October 2014 - March 2016

Designed and hand-coded front-end themes for client websites. Provided UX perspective throughout the design and development process for client projects. Provided digital strategy for client accounts. Collaborated with designers and back-end developer to overhaul the agency's website. Led new business initiatives for website and digital marketing accounts.

Interactive Design Director Giant Ideas

Pittsburgh, PA
February 2008 - February 2012

Overhauled the agency's digital design vision and workflow. Hired and managed two designers. Collaborated with contractors on back-end development. Provided leadership and hands-on direction for client websites and digital products. Conducted market research and user feedback sessions. Led new business initiatives for website and digital marketing accounts. Managed client accounts.

Owner and Operations Manager DH Creative

Pittsburgh, PA
January 2003 - December 2020

Launched and operated freelance design business. Designed company website and all marketing materials. Developed the company vision. Collaborated with developers, digital marketers and designers on client accounts. Led all new business initiatives and went from zero to an \$80k per year business.

Education

Carnegie Mellon University Bachelor of Arts in Fine Art

Pittsburgh, PA
August 1993 - May 1997

Certifications

University of Maryland (USMx) Professional Certificate in Product Management

May 2021 - January 2022

Georgia Tech (GTx) Professional Certificate in Human-Computer Interaction

August - December 2020

Figma Design & Prototype a Mobile UI/UX Experience (Udemy)

Miro Essentials

Google Analytics

Learn JIRA with real-world examples (+Confluence bonus) (Udemy)

Miro Mapping & diagramming

Google Tag Manager Fundamentals

The Complete Sketch 5 Course 2021 (Udemy)

Miro Collaborative meetings

Google My Business Basics

Skills

Figma	Wireframing	User Personas	Adobe Creative Cloud	Visual Design	Digital Strategy
Sketch	Prototyping	User Flows	Microsoft Office	Information Architecture	HTML
InVision	User Interface Design	Journey Maps	Mac/PC	Creative Direction	CSS
Adobe XD	Design Systems	Agile Methodologies	Presentations	Web Design	Wordpress